

MEDITERRANEAN ARTIFICIAL INTELLIGENCE FORUM

Friday, November 15, 2024

9.00am - 5.30pm

Orange Vélodrome Stadium, Marseille


**MINISTÈRE
DE L'EUROPE
ET DES AFFAIRES
ÉTRANGÈRES**

*Liberté
Égalité
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Délégation
interministérielle
à la Méditerranée

 **La Plateforme**



**AI ACTION
SUMMIT**

Mediterranean forum on artificial intelligence

Objectives

Under the patronage of renowned mathematician Cédric Villani, this inaugural edition will bring together key AI stakeholders from across the Mediterranean – companies, startups, researchers, academics, investors, and development funds. Together, they will explore critical questions, such as :

“What solutions can AI offer to the major challenges facing the Mediterranean ?”

The Forum will focus on five main themes:

- Climate change and water stress management.
- Agriculture and food.
- Health.
- Energy transition.
- Challenges of multi-actor cooperation in the Mediterranean.

This event is endorsed by the Summit for Action on Artificial Intelligence, organized by France in February 2025.

The Forum aims specifically to:

- Serve as a platform for meetings, dialogue, and the exchange of knowledge and best practices among AI stakeholders in the Mediterranean.
- Highlight key individuals, innovative approaches, and ecosystems of technological advancement.
- Foster cooperation among various actors (startups, companies, researchers, investors) around targeted themes and accelerate the deployment of concrete solutions.

Program

9:30 am - Forum opening

Karim AMELLAL

Ambassador and Interministerial Delegate
for the Mediterranean

Cyril ZIMMERMANN

CEO of La Plateforme_

9:45 am - Introductory keynote

Cédric VILLANI

Mathematician, former Member of Parliament,
and sponsor of the Mediterranean Forum on
Artificial Intelligence

10:00 am - Roundtable 1: AI and Health: A tool for therapeutic research and a system management resource

Hosted by Marc LEOBET, founder of Mens-Data

Etienne MINVIELLE

Director of the Research Center in
Management at Ecole Polytechnique (CNRS,
Institut Polytechnique de Paris), public health
physician at Gustave Roussy, corresponding
member of the Académie Nationale de
Médecine.

Mounim A. EL YACOUBI

Professor at Telecom SudParis and Institut
Polytechnique de Paris

Théophile MOHR DURDEZ

CEO of Volta Medical

Achraf EL ALLALI

Associate Professor of Bioinformatics at
Mohammed VI (UM6P)

Lamiaé AZIZI

Professor at Mohammed VI (UM6P)

11:00 am - Keynote

Clara CHAPPAZ

French secretary of State for Artificial
Intelligence and Digital Affairs

11:15 am - Roundtable 2: Using AI to adapt to climate change and reduce pollution

Hosted by Marc LEOBET, founder of Mens-Data

Sabrina AMROUCHE

Co-founder of AfriClimate AI

Olivier DEPRAZ

Managing Director of imaGeau

Christine LE BRUN

Leader Smart Cities & Places of Onepoint

Jihad BITAR

CEO Siren Analytics and president of French Tech Beirut

12:15 pm - Keynote: Mapping of start-ups specializing in AI for agricultural sectors

Guillaume VIGNERON

Associate Food & Life Sciences of Onepoint

Romain FARROUX

COO of La Ferme Digitale

1:00 pm to 2:00 pm - Lunch break

2:00 pm - Roundtable 3: AI's contribution to changes in agriculture and water stress management

Hosted by Marc LEOBET, founder of Mens-Data

Olivier LEPINE

CEO of Brad Technology

Hamza RKHA

CEO of SOWIT, board member of AfricaGoesDigital and co-author of the report "Drones on the Horizon: Transforming African Agriculture"

Hadi ABD SATER

CNRS Liban, Research Assistant at the National Council for Scientific Research, Lebanon

2:45 pm - Roundtable 4: What is the impact of AI on new energy consumption and management improvement?

Hosted by Marc LEOBET, founder of Mens-Data

Lamiaa AZIZI

Professor at Mohammed VI (UM6P)

Myriam FOURNIER KACIMI

CEO of SunGy, President of French Tech Algeria

Michel LUTZ

Chief Data Officer & Digital Factory, Head of Data and AI of TotalEnergies

Jean-Baptiste LEGER

Director of Industrial Digital Solutions at iQanto

3:45 pm - Roundtable 5: Investing in AI in the Mediterranean Region

Hosted by Cyril ZIMMERMANN, CEO of La Plateforme_

Noomane FEHRI

Managing partner of MEDIN Fund Management and CEO of Novation City

Haïkel DRINE

CEO and Founder of Afrikanda

Hicham EL MERINI

Co-president and co-founder of Africalink

4:45 pm - Roundtable 6: Challenges of Mediterranean regional cooperation on AI

Hosted by Joël GOMBIN, head of the AI Lab at La Plateforme_

Rita MAALOUF

Researcher and specialist in geopolitics at the CNRS "LADYSS" laboratory

Walid BARHOUMI

Member of the doctoral commission in computer science, Tunis Faculty of Science

Elie RAAD

Head of AI for Inmind.ai, specialist in data science, machine learning, NLP and NLG

5:15 pm - Closing speech

Karim AMELLAL

Ambassador and Interministerial Delegate for the Mediterranean

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For more information, contact:

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